Our usage of cookies

At **Beside The Sea – Ar Lan Y Mor**, we use cookies to make our website easier for you to use. By using the site you agree the use of cookies as described in our privacy policy.

What are cookies ?

Cookies are small text files, downloaded from websites to your digital device (computer, smartphone or other) as you browse and use the internet.

There are two main types of cookie:
- A session cookie that only exists for the duration of your visit to a website. They recognise your computer or smartphone as you move between pages. These cookies can be used, for example, to maintain secure logins.
- A persistent cookie stays on your device for a set period of time and can be used, for example, to remember you when you next visit the website.

The source of each cookie also varies. Some cookies are owned and created by ourselves ('first-party' cookies), but others are supplied by independent companies ('third-party' cookies).

When referring to cookies, this also includes similar online tracking devices such as web beacons and flash cookies that we may use.

Cookies are NOT viruses, any kind of malware, programs or applications. Cookies can't see the files on your computer.

Us, cookies and you

The cookies used on our domains and subdomains fall into four categories:
- Strictly necessary
- Performance
- Functional
- Advertising

More information about each category of cookie can be found below, and the cookies from our website are listed in full at the bottom of this page.

Strictly necessary cookies

Strictly necessary cookies let you move around the website and use essential features such as shopping baskets and secure areas.

We use strictly necessary cookies to
- Remember information that you have entered on web order forms when you visit different pages in a the same session
- Balance the overall volume of website visitors between our computer servers

These cookies will not be used to gather information that could be used for marketing or to remember visitor information outside of a single session.

Performance cookies

Performance cookies collect aggregated information about how visitors use our website, eg which pages visitors go to most often, how long they stay, and whether they get error messages. This information is useful to us so that we understand how visitors experience our site and it is used to formulate improvements to the website.

Performance cookie information is aggregated and does not identify individuals.

Functional cookies

Functional cookies allow the website to remember choices you have made on the website. Examples include
- whether you have been asked to fill in a survey or marketing form
- offering the ability to share content via social networks

Advertising cookies

Advertising cookies are used to deliver adverts that are more relevant to you and your interests, and to reduce advertising that is not relevant. Examples include
- remembering a pattern of website behaviour so that adverts can be made more relevant
- limiting the number of times that advert is seen in order to reduce fatigue
- researching which adverts work best

Advertising cookies collect information anonymously and it is not linked to you as a person, even if you have logged in to our website.

Online Behavioural Advertising

We may advertise on 3rd party websites using tracking cookies. We may place such adverts only in networks that subscribe to the EU Self-Regulatory Framework for Online Behavioural Advertising (www.youronlinechoices.com).

Managing cookies

It is important to note that you control the use of cookies at all time. You can remove any cookies already stored on your computer and you can control how your web browser deals with cookies by changing your browser settings. However this may prevent you from using parts of our website.

Many browsers give a range of options for managing cookies, including obtaining consent for every cookie, blocking certain types of cookie and blocking cookies from unrecognised websites. Finally, you can set your browser to block all cookies however you should be aware that many sites will not work as smoothly as you are used to and some basic functionality that is dependent on cookies will not work at all.

Example Web Browsers

The following are example links to relevant help sections for some web browsers and explain how to manage your cookies:

Firefox
http://support.mozilla.org/en-US/kb/Cookies?s=cookies&r=0&e=es&as=s

Chrome
https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn_cookies

Safari iOS
http://support.apple.com/kb/HT1677

Microsoft Edge
https://answers.microsoft.com/en-us/windows/forum/apps_windows_10-msedge/control-and-manage-cookies-in-microsoft-edge/41e47f3d-364b-4baa-9cc2-4ce463df08f0

Mobile devices
http://www.allaboutcookies.org/mobile/

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If any queries arise, do not hesitate to contact us.